

HOSPITALITY MANAGEMENT

ADVANCED VOCATIONAL EDUCATION AND TRAINING.
YRKESHÖGSKOLEUTBILDNING, 405 YH-POÄNG.



Are you a future leader who wants to work with developing the rapidly expanding tourism and hotel industry?

Our International Hospitality Management Program, taught in English, provides you with the skills to meet the demands of the International Hospitality Industry. The Program combines academic studies with practical real-world experience and will help you to develop analytical skills within finance, marketing and leadership.

The Hospitality Management Program is recognised by international hospitality universities. This provides our students with the opportunity to apply for third and/or final year entrance to these universities and complement their education by completing a Bachelor's Degree.

One third of the program is carried out as an Internship (LIA – Lärande i arbete) giving you a unique opportunity to strengthen your network within the industry.

CAREER POSSIBILITIES

The tourism industry is one of the fastest growing industries in the world and future career opportunities within the industry are excellent. Being taught in English our program will prepare you for the International nature of the industry either in Sweden or abroad.

Our graduate students obtain positions such as Hotel Managers, Assistant Hotel Managers and Department Heads including Reception/Front Office Managers, Sales and Marketing Managers, Food and Beverage Managers. Graduates also work within the Conference Department, Human Resource Department and Revenue Management.

If you have a passion for Hospitality and would like to join the group that will form the future of this fast developing industry, then this is the course for you!

COSTS

The program is publicly funded and students are entitled to Government student loans. Costs for study visits and study material for own use, can occur.

PARTNERS

- Clarion Hotel Post
- Handelshögskolan Göteborgs universitet
- Hotel Radisson Blu Scandinavia Hotel
- Hotel Royal
- Hotel Waterfront Göteborg
- Scandic Backadal
- Spar Hotel
- Svenska Mässan

APPLICATION

General entry requirements

In order to meet the general entry requirements to an advanced higher vocational education, all applicants must have successfully completed their upper secondary (high school) education. [To find out more about the general entry requirements, read here.](#)

Specific entry requirements:

Minimum grade E in English 6, Swedish 2, Mathematics 1b or c or equivalent.

Two years work experience in a service or tourism related position, (minimum 75% of a full time position). The work experience must have been carried out after a completed upper secondary school (high school) education.

Selection process

All applicants who are eligible for the program will be called to complete two written tests and one oral test. The oral and the written tests are judged on their content and your ability to write and communicate in English. The tests will also assess your leadership skills. The tests are judged by representatives from the industry and a representative from Yrgo. The results of all tests are added together and generate a merit value. The applicants are ranked in descending order of highest merit value.

COURSES

- Business administration 65p
- Degree project 25p
- Food & Beverage Management 25p
- Internship 130p
- IT-skills 10p
- Marketing and sales, Revenue Management 50p
- Organization, Leadership and HR Management 35p
- Project Management 10p
- Rooms Division, Conference & Event Management 35p
- Service Management 10p
- The Tourism and Hospitality Industry 10p

FURTHER INFORMATION

Questions regarding the program

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ABOUT THE EDUCATION

Interval: 81 weeks fulltime

Start: September 4th, 2017

Number of places: 30

Application date: Prolonged application time

Application code: YHMM

You apply via our [webb based application-site](#). Prepare your application by having your grades and any other certificates available electronically.